IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Art Unit: 3622

Applicant: ANTHONY R. ROTHSCHILD

Serial No.: 09/755,541

Filed: January 5, 2001 Examiner: Jeffrey D. Carlson

Title: SYSTEM AND METHOD FOR ADDING AN ADVERTISEMENT TO A PERSONAL

COMMUNICATION

RESPONSE TO FINAL OFFICE ACTION

Mail Stop: Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated February 28, 2008, please amend the above-identified application as follows: